

# KNIGHTKOTE MATTE REPLY CARD



NOVEMBER 2007

50% Total / 30% Post Consumer Recycled Fiber Content 

## PRODUCT FEATURES

- Alkaline chemistry for archival quality
- **NOW with 30% Post Consumer!** Manufactured with 50% total recycled content including 30% post-consumer recycled fiber.
- Knightkote C2S Matte Return Card marries value with superb print quality.
- Knightkote C2S Matte Return Card is a #1 Coated Matte providing exceptional print reproduction.
- Its brighter blue-white shade will enhance your printed piece reproducing crisp, clear images.
- Its unique surface allows for vibrant color reproduction with the aesthetically pleasing look and feel of a matte paper.
- Available in a wide variety of basis weights. (7pt. and 9pt. for oversized cards and U.S. Postal Guaranteed)
- Performs beautifully with all finishing techniques: scoring and folding, die-cutting, embossing, foil stamping, varnish and aqueous coatings, to name a few.
- Stocked in a variety of sizes.
- Available in cartons, skids or rolls.
- Knightkote C2S Matte Return Card is designed for a variety of projects including:
  - Business Reply Cards
  - Magazine Inserts
  - Postcards
  - Direct Mail Advertising

## SPECIFICATIONS

| Caliper | Basis Weight * | GSM | Brightness |
|---------|----------------|-----|------------|
| 7pt     | 105            | 155 | 92         |
| 9pt     | 135            | 200 | 92         |

\* Calculated using 25x38 / 500 sheets

**Note: 60lb Text is not available in the Knightkote gradeline.**

## APPROVED PRINT PROCESSES

Color Laser  
Direct to Plate (Heidelberg)  
Heat-set Web Offset  
Laser  
Letterpress  
Screen Printing  
Sheet-fed Offset

Not suitable for Flexographic Printing