

# OUTBACK

**Outback** is tactile, dramatic and earthy; it engages your senses. The unique surface entices you to run your fingers along its intriguing grooves and contemplate the rugged Australian terrain that inspired its creation. Outback is archival and manufactured with a minimum of 30% post-consumer waste fiber. The fluted surface and exciting color palette offer endless opportunities for bold and memorable corporate collateral, communication pieces, and decorative packaging.

## PRODUCT FEATURES:

- Simple and complete offering:
  - (7) complementary Australian Terrain inspired colors.
  - (2) basis weights.
  - 26x40 size packaged (50) sheets per carton.
- Excellent choice for an integral part of a bold and impressive communications program.
- Ideal for unique packaging with a dramatic flair.
- Performs beautifully in a variety of interesting job applications.
- Fold it, cut it, screen-print it, emboss it, foil it and affix labels for tip-on art.
- Single-faced corrugated provides a unique tactile and visual texture.
  - Constructed of 80lb text sheet corrugated and laminated to a non-corrugated 80lb cover sheet.
  - Midnight consists of 80lb text Pegasus Midnight Black corrugated and laminated to flat 80lb text sheet.
- All Outback is manufactured with a minimum of 30% post-consumer waste fiber.
- Outback is acid-free, lignin-free, process chlorine free (PCF), and archival.
- Corrugated flutes always run against the grain of the sheet
- Outback performs in all finishing applications including embossing/debossing, die-cutting and foil stamping.
- **No competitors provide stock products. Previous competitors were Domtar and Curtis.**
  
- Outback is ideal for:
  - Annual Reports
  - Brochures
  - Communication Packages
  - Invitations
  - Packaging
  - Greeting Cards
  - Stationery
  - Craft and Hobby
  - Pocket Folders

## SPECIFICATIONS:

| Basis Weight | GSM | Caliper |
|--------------|-----|---------|
| 250lb Text   | 370 | 58      |
| 182lb Text   | 269 | 50      |

\* Midnight is only color offered in 182lb text; all others are 250lb text weights.

## APPROVED PRINT PROCESSES:

- Silk-screen
- Trim/die-cut
- Folding
- Scoring
- Foil Stamping
- Embossing/Debossing
- Gluing
- Standard commercial binding